

Exhibit I

06-27-2001

To the Honorable Assistant Secretary at
original document(s) or copy(ies) there

Remarks: Please record the attached

101762213

1. Name of conveying party(ies):

La Tropical Brewing Company, LLC

6-20-01

☐ Individual(s)☐ Association☐ General Partnership☐ Limited Partnership (Florida)☐ Corporation-State/Florida☒ Other - A Florida Limited Liability Company

Additional name(s) of conveying party(ies) attached?

☐ Yes or ☒ No?

3. Nature of conveyance:

☒ Assignment of Interest☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: June 11, 2001

Name and address of receiving party(ies):

Name: Three Palms Holdings, LLC

Street Address 117 Majorca Avenue

Coral Gables, Florida 33134

☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership (Florida)☐ Corporation (Florida)☒ Other - A Florida Limited Liability Company

If assignee is not domiciled in the United States, a domestic

Representative designation is attached: ☐ Yes or ☒ No?
(Designations must be a separate document from Assignment)Additional name(s) & address(es) attached? ☐ Yes or ☒ No?

4. Application number(s) or registration number(s): Attorney Docket No.: 29814 - La Tropical Brewing Co.

A. Trademark Application No.(s):

75/650,475; 75/522,936; 75/724,029; 75/643,689;

75/561,455; 76/176,010

B. Trademark Registration No.(s)

1,788,369

2,407,138

2,453,571

Additional numbers attached? ☐ Yes or ☒ No?5. Name and address of party to whom correspondence
concerning document should be mailed:

Name: Manuel R. Valcarcel, Esq.

Internal Address:

Street Address: 1221 Brickell Avenue

City: Miami, State: Florida ZIP: 33131

6. Total number of applications and registrations
involved: 9 1x\$40=\$40

7. Total fee (37 C.F.R. § 3.41) 8x\$25=\$200..

☒ Enclosed☒ Authorized any deficiency to be charged to
deposit account

8. Deposit account Number: 50-1792

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true
copy of the original document.

Manuel R. Valcarcel, Esq.

Name of Person Signing

Signature

June 19, 2001

Date

Total number of pages including cover sheet(s): 4

OMB No. 0651-0011 (exp. 4/94)

06/26/2001 TD1RZ1 00000172 75650475

01 FC:481

02 FC:482

40.00 DP
200.00 DP

TRADEMARK ASSIGNMENT

WHEREAS, La Tropical Brewing Company, LLC, a Florida limited liability company having its principal offices located at 117 Majorca Avenue, Coral Gables, Florida 33134, hereinafter, "ASSIGNOR," is desirous of transferring all rights it may have in and to the trademarks shown on the Schedule attached hereto ("The Marks"); and

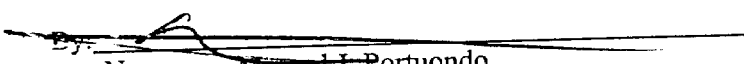
WHEREAS, Three Palms Holdings, L.L.C., a Florida limited liability company having its principal offices located at 117 Majorca Avenue, Coral Gables, Florida 33134, hereinafter, "ASSIGNEE," is desirous of acquiring all right, title and interest in, to and under The Marks, and the goodwill associated therewith.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and adequacy of which are hereby mutually acknowledged, ASSIGNOR hereby irrevocably sells, assigns, transfers and conveys unto ASSIGNEE, its successors and assigns, all right, title and interest it may have in and to: The Marks, including but not limited to all common law rights in, to and under The Marks; all other rights in, to and under The Marks, together with the goodwill of the business symbolized by The Marks; any and all rights to royalties, profits, compensations, license fees or other payments or remuneration of any kind relating to The Marks and/or the goodwill under The Marks; and all claims or causes of action ASSIGNOR has or may have in connection with The Marks, including, but not limited to, the right to sue and recover damages for any and all past infringements of any of The Marks.

IN WITNESS WHEREOF, ASSIGNOR, by and through its undersigned duly authorized officer, has caused this Assignment to be executed on this 11 day of June, 2001.

ASSIGNOR:

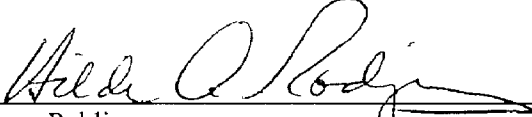
LA TROPICAL BREWING COMPANY, LLC

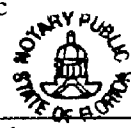

Name: Manuel J. Portuondo
Title: President and Managing Member

STATE OF FLORIDA)
) SS:
COUNTY OF MIAMI DADE)

I HEREBY CERTIFY that on this day, before me, an officer duly authorized in the State and County aforesaid, the foregoing instrument was acknowledged before me by Manuel J. Portuondo, as President and Managing Member of La Tropical Brewing Company, LLC, a Florida limited liability company, who is personally known to me or who has produced _____ as identification.

WITNESS my hand and official seal in the County and State last aforesaid this 11 day of June, 2001.



Notary Public  Hilda A. Rodriguez
Commission # CC 743627
Expires June 27, 2002
BONDED THRU
ATLANTIC BONDING CO., INC.

Typed, printed or stamped name of Notary Public

Mark	Reg No./Applic. Ser. No.	Class
A. U.S.		
1. Tropical	Fed. Reg. No. 1,788,369	32 (beer)
2. Tropical	Puerto Rico Reg. No. 31,640	32 (beer)
3. Cerveza La Tropical	Fed. Applic. Ser. No. 75/650,475	25 (clothing)
4. Cerveza La Tropical and Design	Fed. Applic. Ser. No. 75/522,936	32 (beer)
5. Cristal and Design	Fed. Applic. Ser. No. 75/724,029	32 (malta)
6. Cristal	Fed. Reg. No. 2,407,138	32 (malta)
7. Cuba's First Beer	Fed. Applic. Ser. No. 75/643,689	32 (beer)
8. La Primera Cerveza Cubana	Fed. Reg. No. 2,453,571	32 (beer)
9. Tranquilo con Tropical	Fed. Applic. Ser. No. 75/561,455	32 (beer)
10. Do you Babalu?	Fed. Applic. Ser. No. 76/176,010	32 (beer)
B. CANADA		
Cerveza La Tropical and Design	Applic. Ser. No. 898,760	32 (beer)
C. FRANCE		
Cerveza La Tropical and Design	Reg. No. 98/764,090	32 (beer)
D. ITALY		
Cerveza La Tropical and Design	Applic. Ser. No. T098C003661	32 (beer)

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RAMON BLANCO HERRERA HOLDINGS, L.C.
310 Fernwood
Key Biscayne, Florida 33145

May 19, 2001

Mr. Manuel J. Portuondo, Managing Member
Three Palms Holdings, LLC
117 Majorca Avenue
Coral Gables, Florida 33134

Re: Assignment of CRISTAL trademark rights outside Cuba

Dear Manny:

By this letter, Ramon Blanco Herrera Holdings L.C. ("RBHH"), hereby irrevocably sells, assigns, transfers and conveys to Three Palms Holdings, LLC ("TPH"), all right, title and interest in and to the CRISTAL mark as used in connection with beer and malta outside the country of Cuba, together with the goodwill of the business symbolized by said mark including, but not limited to, all common law rights, all rights to royalties, profits, compensation, license fees, or any other remuneration of any kind relating to the rights assigned hereby, all claims or causes of action relating to use of the CRISTAL mark in connection with beer or malta outside the country of Cuba, including but not limited to the right to sue and recover damages under any applicable laws. RBHH hereby also sells, assigns, transfers and conveys to TPH all right, title and interest in and to the labels, formulas and methods relating to the CRISTAL beer and malta beverages produced by Cerveceria La Tropical/ Nueva Fabrica de Hielo S.A., in Havana, Cuba, which was controlled by the Blanco Herrera family, since 1888, said rights inuring since prior to the confiscation/nationalization of same by the Castro government.

In exchange for the rights conveyed to TPH, TPH agrees to pay to RBHH an annual royalty equal to thirty percent (30%) of the net income received by TPH from sales of beer using the CRISTAL mark outside the country of Cuba, as calculated by TPH's accountants in connection with preparation of TPH's annual financial statements using generally accepted accounting principles consistently applied.

RBHH represents and warrants that it has all necessary power, right and authority to assign the rights assigned hereby, that it has not granted and will not grant any interest to any third party or execute any agreements inconsistent herewith.

Please acknowledge on behalf of TPH, TPH's agreement with respect to the foregoing by signing on the space provided below.

ACKNOWLEDGED AND AGREED, this 19 day of May, 2001.

RAMON BLANCO HERRERA
HOLDINGS L.C.

By: [Signature]
Name: Ramon Blanco Herrera
Title: PRESIDENT

STATE OF FLORIDA)
) ss.:
COUNTY OF MIAMI-DADE)

The foregoing instrument was acknowledged before me this 19 day of May in the year 2001 by Ramon Blanco Herrera, as president of Ramon Blanco Herrera Holdings L.C., a Florida limited liability company, on behalf of the company. He is personally known to me or has produced _____ as identification.

NOTARY SEAL

Notary: [Signature]
Print Name: Hilda A. Rodriguez

Notary Public, State of Florida

My commission expires



Hilda A. Rodriguez
Commission # CC 743827
Expires June 27, 2002
BONDED THRU
ATLANTIC BONDING CO., INC.

THREE PALMS HOLDINGS, LLC

By: [Signature]
Name: Manuel J. Portuondo
Title: Managing Member

STATE OF FLORIDA)
) ss.:
COUNTY OF MIAMI-DADE)

The foregoing instrument was acknowledged before me this 19 day of May in the year 2001 by Manuel J. Portuondo, as the Managing Member of Three Palms Holdings , L.L.C., a Florida limited liability company, on behalf of the company. He is personally known to me or has produced _____ as identification.

NOTARY SEAL

Notary: [Signature]
Print Name: Hilda A. Rodriguez

Notary Public, State of Florida

My commission expires



Hilda A. Rodriguez
Commission # CC 743827
Expires June 27, 2002
BONDED THRU
ATLANTIC BONDING CO., INC.

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